School of Management

Placement Report

2025

Overview

The SSN School of Management is proud to announce the successful completion of the final placement season for the MBA batch of 2023–25. With a blend of rigorous academic training, strong industry interaction, and a focus on holistic development, our students have yet again proven their mettle in the corporate world.

This year's placement process saw remarkable participation from both legacy recruiters and new-age companies across industries. With a record number of high-value offers and a diverse portfolio of roles across domains, the season has been a testament to the growing brand equity of SSN in the management education space.

Placement Overview

Particulars	Details
Total Batch Strength	119
Students on Sabbatical	2
Pre-Placement Interviews/Offers	3
PPOs Accepted	1
Students Registered for Placement	108
Total Students Placed	105
Placement Percentage	**97.22%**

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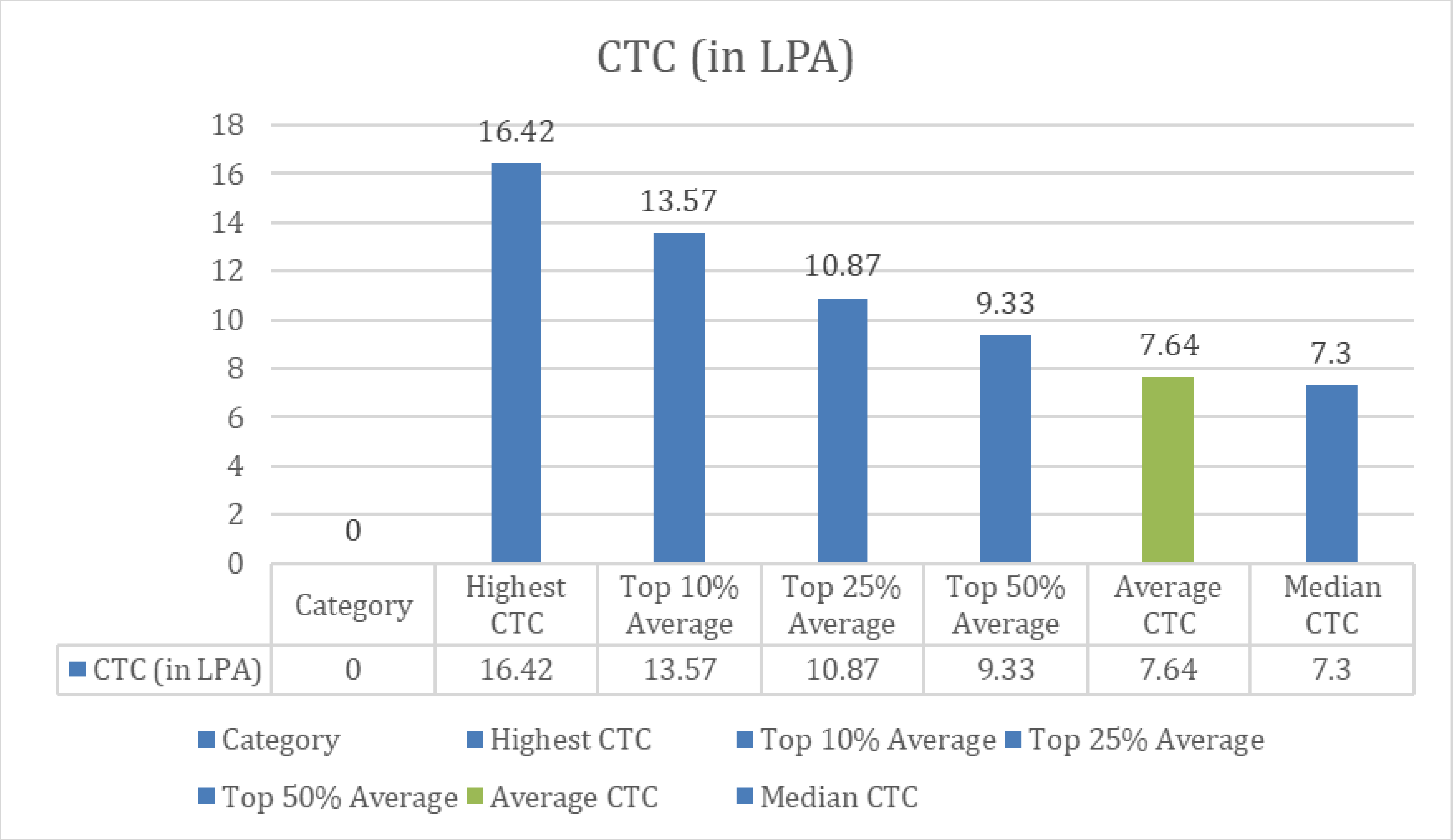
Placement Overview

Category	CTC (in LPA)
Highest CTC	16.42
Average CTC	7.64
Median CTC	7.3
Top 10% Average	13.57
Top 25% Average	10.87
Top 50% Average	9.33



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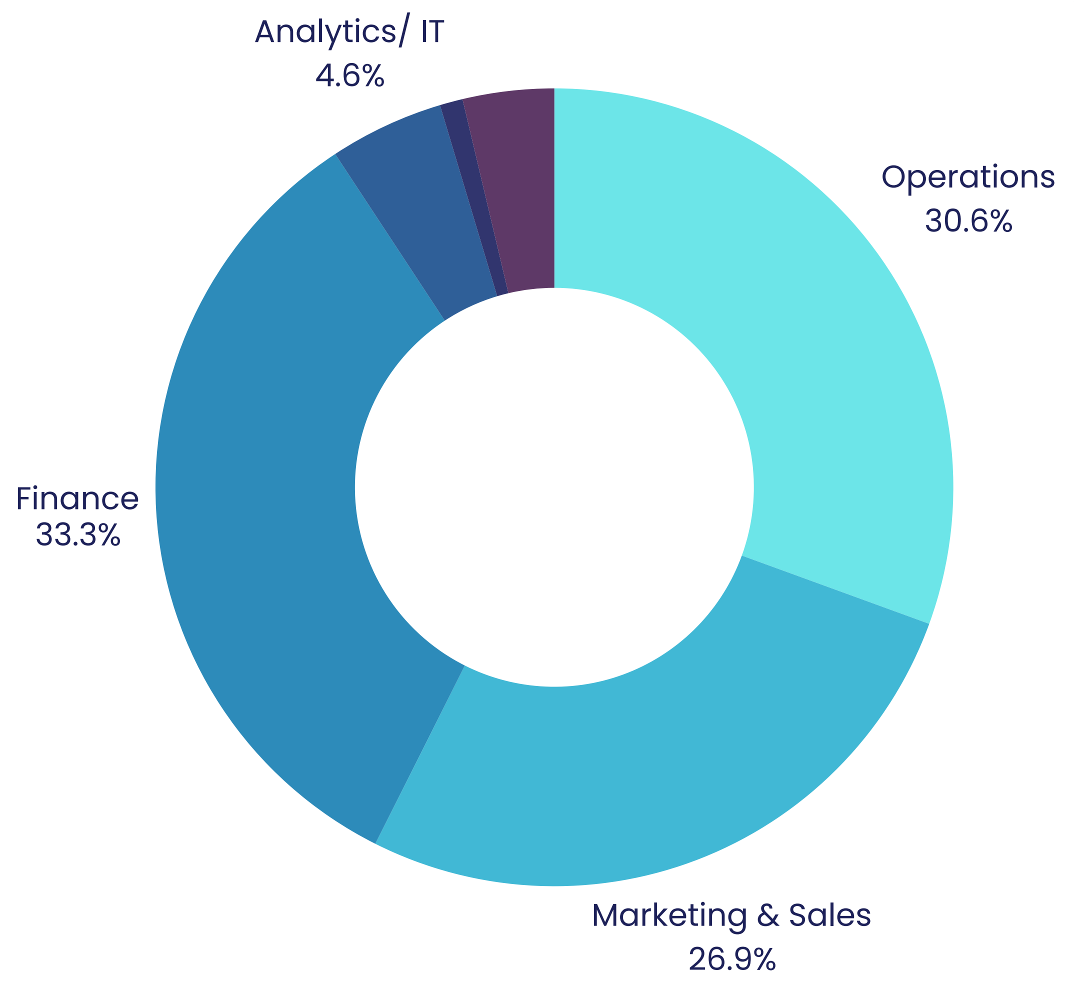
Functional Roles

Functional Specialization	Representative Roles
Sales & Marketing	Sales Trainee, Area Sales Lead, B2B Sales, Key Account Exec
Finance	Tax Consultant, Finance Analyst, Treasury Ops
Operations	SCM, Process Ops, Implementation Engineer
Business Analytics	Analyst, BI Consultant, Data Insights, Research Analyst
HR	Talent Acquisition, HRBP, HR Trainee
General Management	MT (General), Strategy, Client Relations



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Career Value Chain Expansion

New Industry Collaborations: Companies like Colgate, Everstage, EXL, Verteil Tech, Frutta, SAEW, and QuickVerge were part of our placement drive for the first time, indicating expanding corporate interest in SSN talent.

Strengthening Existing Relations: Continued association with top-tier firms like Deloitte, Federal Bank, City Union Bank, and MatexNet.

The batch saw roles in sales, analytics, operations, and tech consulting, with several firms offering ₹10+ LPA—signaling growing trust in SSN's academic strength and talent quality.

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CTC Analysis

CTC Range (LPA)	No. of Offers
Above ₹12 LPA	14
₹10–12 LPA	1
₹8–10 LPA	22
₹7–8 LPA	22
₹6–7 LPA	28
₹5–6 LPA	19

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Top Recruiters
(Selected Highlights)

1. Federal Bank – ₹16.42 LPA
   EXL, Verteil Tech, CPrime – ₹12 LPA
   ITC Hotels – ₹11 LPA

2. Colgate, Mondelez, HDFC Life – ₹8.75 – ₹9.32 LPA
   Hager Electro, HP, CBRE, Bandhan AMC – ₹7.8 – ₹8 LPA
   CapitaLand, ASUS, OJ Commerce, CUMI, MatexNet, Strada Global – ₹6 – ₹6.5 LPA

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Industry Verticals and Companies

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- IT/ITES & SaaS: CPrime, Verteil Tech, Byteridge, Quickplay Media, TCS, HCL Tech, Everstage, Yubi
- BFSI & Fintech: Federal Bank, Bandhan AMC, Capitaland, ICICI Securities, HDFC Bank, CUB
- FMCG & Consumer: Colgate, Mondelez International, Haleon, Cafe Coffee Day
- E-commerce: OJ Commerce, Recruit CRM
- Manufacturing: CUMI, Hager Electro, TVS Electronics, Aludecor, Syrma SGS
- Consulting & Market Research: Deloitte, Consulting & Beyond, Peninsular Research Ops
- Healthcare & Pharma: EXL, Value Health Inc, Spinco
- Telecom & Media: Vodafone, Quickplay
- Education & Certification: TUV SUD, Kanini, Meritto

Closure Metrics 23–25

The placement season of 2023–25 marks a significant milestone for SSN School of Management, reinforcing its position as a premier destination for management education. Over the last five years, SSN has demonstrated a consistent upward trend in salary benchmarks, with year-on-year growth in **CTC reaching 55% this season.**

Notably, the top 50% of the batch secured an **average CTC of ₹9.33 LPA,** underscoring strong recruiter confidence and the market relevance of our curriculum. With a program fee of ₹6.00 lakhs, the Return on Investment **(ROI)** is achieved in less than 12 months, making SSN's MBA program one of the most value-driven offerings in the country.

A cost-benefit analysis further validates the program's ability to create substantial value for graduates, combining competitive compensation outcomes with holistic professional development. These results highlight SSN SoM's unwavering commitment to delivering industry-ready talent and fostering sustainable career growth for its students.

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